



WHAT DID YOU DO TO SURVIVE cOvID 19 IN 2020?

It is one year this month since the first CoVid 19 case was identified in the United States. And, what a mild beginning to a roller coaster year!

So we have quantined ousellves, zoomed ad nauseum, worn masks, stood 6 feet apart and thought it would be all over soon. Oops we were wrong ... 400,000 Americans have died since January 2020 ... the vaccines have been manufactured but not fast enough to protec the entire population. And, what about your business?

Since I produce events, do public relations for communities and travel all over teaching groups how to sell sponsorship and produce events. OK ... no events in 2020 so what do I do. It's something you may want to consider because if you still aren't able to do what you usually do take a minute and look at your assets. Who are you, what are your talents, who could benefit from those talents? In fact, just like you do for sponsorship ... asset inventory list ... do it for yourself. And, don't be afraid to ask family and friends what TTHEY think your assets are!

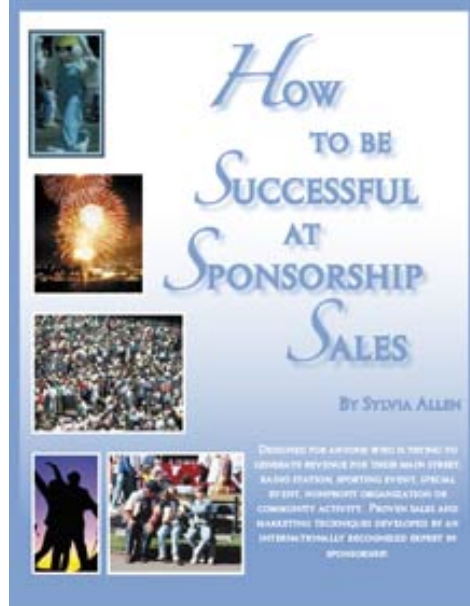
I did that, determined I was good at customer service as well as sales and went into customer service. And, guess what? I am having fun doing it! Plus I am able to use my sales skills to make the customer service clls profitable for the client!

Send me YOUR survival stories

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TRAINING
by *Sylvia*



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