

# Hometown News Online!



"Never ever drink wine while operating power tools. The dust will spoil it."

From a Lowe's ad!

#### **Quick Links**

Sylvia's books

Sylvia's Children

Where In the World Is Sylvia



#### **April 27-28**

Waretown Spring Wine Festival, Waretown, NJ

May 7, 2018

Florida Main Street, Orlando,FL







April 11, 2018

# I LOVE HARVEY MACKAY

25 years ago he wrote "Swimming With the Sharks Without Being Eaten Alive." Here we are 25 years later and so much of his advice is still valid for those of us in sales. Here are seven sales lessons from that book:

- 1. It's not how much it's worth; it's how much people think it's worth;
- 2. The sale begins when the customer says yes (customer service);
- 3. Writing personal notes yields positive results:
- 4, The most important thing in any negotiation is the ability to say no;
- 5. Everything is negotiable;
- 6. Agreements prevent disagreements;
- 7. Lastly, the most important term in any contract isn't in the contract ... it's dealing with people who are honest.

**Mackey's Moral:** People's lives change in two ways: The people we meet and the books we read.

## May 16, 2018

CRPA/MRPA

Sturbridge, MA

# June 2, 2018

West Orange, NJ Street Fair, West Orange, NJ

# June 2-3, 2018

Cuisine on the Green\

Wine Festival, Little Egg Harbor, NJ

#### June 9-10, 2018

Jersey Shore Wine Festival, Lakewood, NJ

# June 13-26, 2018

Uganda summer trip

# August 22, 2018

Florida Festivals and Events Assn., Bonita Springs, FL

# Summer/Fall Saturdays

Aitkin Farmers' Market

9 am - 1 pm every Sat.

Aitkin, MN

#### September 8, 2018

Harvest Moon Brew Fest

Aitkin, MN

## **September 14, 2018**

18th Annual Rotary Clay Shoot, Hugo, MN



Lots of great stuff every two

weeks!