

Hometown News Online!

Words of Wisdom...



"Success is performing to the limits of your potential"

Bob Knight (courtesy of Rick Jones' book ANALOG ADVICE IN A DIGITAL WORLD)

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Sylvia's books

Sylvia's Children

Where In The World Is Sylvia?









February 3, 2016

WHAT DOOR LEADS TO THE MOST SUCCESS?

THE ONE THAT LEADS TO "YES"!

Quite often, in sales, if a door shuts we forget that there are other ways in which to enter. For example, start with the president. If that doesn't work, got to marketing or human relations or public relations ... you get the idea. Just never give up ... you will get there.

I have a great book ... THE RUNWAY OF LIFE by Peter Legge ... get it. some great stories of success and going in all the doors. The following is from this book:

It must be borne in mind

That the tragedy in life

Does not lie in not reaching your goal

The tragedy in life is having no goal to reach.

It is not a calamity to die with dreams unfulfilled

But it is a calamity not to dream.

It is not a disaster to be unable to capture

March 10 ... California Park and Rec., Long Beach, CA

March 12-13 ... Commerce Show, Aitkin, MN

April 23-24 ... Waretown Wine Festival

May 20-22 ... Minnesota Red Neck Festival, Aitkin, MN

May 22-25 ... National Main Street, Milwaukee, WI

June 11-12 ... Jersey Shore Wine Festival

September ... Ohio Main Street

September 10 ... Brewfest



your idea

But it is a disaster to have no ideal to capture.

It is not a disgrace not to reach the stars

But it is a disgrace to have no stars to reach
for.

Reach for the stars, try every door ... you will ultimately succeed!

Starting to book second quarter 2016 speaking and training ... want to know and understand sponsorship? Give me a call 732 946 2711 or e-mail me

sylvia@allenconsulting.com.

Have you bought a copy of my sponsorship book yet and/or DVD? If not, click on the left ... Sylvia's books ... and order. I guarantee if you follow the rules you will increase your sponsorship sales by a minimum of 10% or your money back.

Want a preview? Click here!

https://www.youtube.com/channel/UCyR6vOJzxm7UmueLOkN9bNQ

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