

Hometown News Online!

Words of Wisdom...



"There is no remedy for love but to love more" Henry David Thoreau

Quick Links Sylvia's books

Sylvia's Children

Where In the World Is Sylvia?



February 23-24 ... speaker, Nova Scotia

March 11-13. 2017 ...Speaker at Washington Festival and Events Assn.



February 15, 2017

The Wisdom of Rick Jones

This is one of my favorite Rick Jones' stories as printed in his book "Analog Advice in a Digital World" available through Amazon.com.

"The speed of the ship is determined by the speed of the captain."

Several years ago, long before I started my career in business, I was taking a graduate studies class for marketing management. The class was taught by a full-time IBM executive and most of our assignments involved reading case studies.

In one instance, when I was giving my perspective on that day's particular assignment, the professor interrupted me and said, "Mr. Jones, why is it that in every case study we've had in this class, you always assume you're the president of that company?"

My classmates burst into laughter, but I kept my composure and said "Somebody's got to have that job, so it might as well be me."

I like being "The Captain" ... always have. I like being the guy in charge. I like to decide what the speed of my ship is instead of just hanging on for the ride. April 22-23, 2017 ... Waretown Spring Wine Festival

May 15-18, 2017 ... Dahlonega, GA ST Marketing College

May 20-21, 2017 Chester Spring Brew Fest

June 10-11, 2017 ... 7th Annual Jersey Shore Wine Festival

June 15-27, 2017 ... trip to Uganda, Africa



So, which are you: the captain of your life or the crew of someone else's life?

Thanks, Rick. GREAT advice!

Hope you all had a lovely Valentine's Day!

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