

Hometown News Online!

Words of Wisdom...



"Success covers a multitude of blunders." George Bernard Shaw

Quick Links

Sylvia's books

Sylvia's Children

Where In the World Is Sylvia?



January 8 ... International Builders Show, Orlando

January 31-February 1 ... Speaker at Minnesota Travel and



December 7, 2016

The Six Enemies of Greatness (and Happiness)

These six factors can erode the grandest of plans and the noblest of intentions. They can turn visionaries into paper-pushers and wideeyed dreamers into shivering, weeping balls of regret. Beware!

1. Availability

We often settle for what's available, and what's available isn't always great. "Because it was there," is an okay reason to climb a mountain, but not a very good reason to take a job or a free sample at the supermarket.

2. Ignorance

If we don't know how to make something great, we simply won't. If we don't know that greatness is possible, we won't bother attempting it. All too often, we literally do not know any better than good enough.

3. Committees

Nothing destroys a good idea faster than a mandatory consensus. The lowest common denominator is never a high standard.

4. Comfort

Why pursue greatness when you've already got 324 channels and a recliner? Pass the

Tourism conference

February 23-24 ... speaker, Nova Scotia

April 22-23, 2017 ... Waretown Spring Wine Festival

May 20-21, 2017 Chester Spring Brew Fest

June 10-11, 2017 ... 7th Annual Jersey Shore Wine Festival



dip and forget about your grand designs.

5. Momentum

If you've been doing what you're doing for years and it's not-so-great, you are in a rut. Many people refer to these ruts as careers.

6. Passivity

There's a difference between being agreeable and agreeing to everything. Trust the little internal voice that tells you, "this is a bad idea."

Today is Pearl Harbor day to commemorate the 2,043 Americans who were killed during the surprise Japanese attack on Pearl Harbor (Hawaii). Take a moment to remember this sad moment in history and enjoy our hard won freedoms.

Have you bought a copy of my sponsorship book yet and/or DVD? If not, click on the left ... Sylvia's books ... and order. I guarantee if you follow the rules you will increase your sponsorship sales by a minimum of 10% or your money back.

Want a preview? Click here!

https://www.youtube.com/channel/UCyR6vOJzxm7UmueLOkN9bNQ

Sylvia Allen Allen Consulting,89 Middletown Road, Holmdel, NJ 07733 732 946 2711/cell 732 241 1144 sylvia@allenconsulting.com