

I'm in Dahlonega all this week!



"The great social adventure of America is no longer the conquest of the wilderness but the absorption of fifty different peoples"

Walter Lippman

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May 15, 2019

**28th Annual Southeast Tourism Society
Marketing College**

This week I am teaching at the 28th Annual STS Marketing College in Dahlonega, GA. 300+ students who are just starting all the way to alumni. I have three different sessions ... for first year HOW TO START A FESTIVAL OR EVENT; for second year 12 STEPS TO SPONSORSHIP SUCCESS; and then third year where I get into pricing, sales strategies and advanced sales techniques.

The classes are held on the campus of the University of North Georgia and it is absolutely beautiful!

And Dahlonega is the perfect southern small town. Population is approximately 5300 and traffic circles the courthouse ... it has that wonderful southern hospitality and laid back style that is such a breath of fresh air.

As in the past, 80% of the attendees are women and the other 20% men. The majority of them work for CVB's and come with field experience so they are ready to take it to the next level. They are energetic, inquisitive, challenging and very bright ... I do this



Where is Sylvia now?.

May 13-17, 2019

STS Marketing College
Dahlonega, GA

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May 26, 2019

Opening day Original
Farmers' Market @
Butler's in Aitkin ... 9-1
Aitkin, MN

June 1-2

9th Annual Jersey
Shore Wine Festival ...
Lakewood Blue Claws,
NJ

**Uganda trip June 12-
25, 2019**

Sylvia's Children
Mbirizi, Uganda, Africa

July 24

NAHB Baltimore, MD

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every year and am thrilled to always be a part of it.

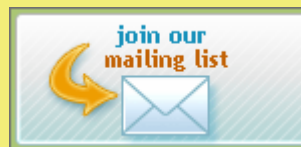
Memorial Day is Monday, May 27.

Memorial Day is a day for remembering and honoring military personnel who died in the service of their country, particularly those who died in battle or as a result of wounds sustained in battle. In other words, the purpose of Memorial Day is to memorialize the veterans who made the ultimate sacrifice for their country. Please take a moment to reflect on the sacrifices of these men and women who died for our freedom.

If you are looking for some beautiful photos that would look great in ANY home (they are like art!) ... visit this site. They are gorgeous!

<https://fineartamerica.com/profiles/antony-costa.html>

PS - notice new e-mail address
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Lots of great stuff every two weeks!

