

October 5, 2023



WHAT DO YOU NEED TO DO TO BE SUCCESSFUL IN BUSINESS?

Al Peskoe, a *nonagenarian* and long time member of the *Rotary Club of Long Branch*, was the featured speaker at last week's Friday noon meeting. A wonderful I business man--who built the highly successful Norwood Automotive Store--he shared his philosophy on those traits that were instrumental in his success.

Talk about simpler! He attributed these five traits to *Steve Kalafer*, owner of the Somerset Patriots:

Be kind
Be fair
Work hard
Earn money
Do good

Sounds simple doesn't it? And, yet, how many of us REALLY follow these five rules! Give it a try for one week ... watch your life change.

Thanks, Al, for sharing.

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