

## Hometown News Online!

## Words of Wisdom...



"Whatever you vividly imagine, ardently desire, sincerely believe, and enthusiastically act upon ... must inevitably come to pass!"

Anonymous

## **Quick Links**

Sylvia's books
Sylvia's Children

Where In The World Is Sylvia?



May 23-September 30 ... Farmers' Market every







September 16, 2015

## Whirlwind Two Weeks!

Was at the Alabama Main Street conference in Montgomery, Alabama and got to participate in Sponsorship Shark Tank! What a GREAT idea! Really clever and it has great potential.

Then off to Minnesota to close the cabin for winter and drive my car back (two days, 1,400 miles). In between, I worked at the Minnesota Farmers' Association booth at the Minnesota State Fair. (I used to exhibit my knitting, sewing, canning and cooking every year. It was really fun to go although, it was RATHER hot!) Also got the perennial foot long hot dog with onions and pronto pup ... that's enough until next year.

Now I am back in Minnesota getting ready for our 2nd Annual Harvest Moon BrewFest at my building in Aitkin. It is Sunday from 3 to 6 pm and we are supposed to have great weather so it will be great food, great entertainment, great beer and great fun.

Plus, Steve LeVine (my PR guy) has me booked on NBC and ABC in Duluth on Thursday and WCCO and KARE 11 in the Twin Cities on Friday. If that doesn't bring people out ... nothing will!

Next week will be in Las Vegas running a sponsorship workshop for the National Recreation and Park Association and then on to Chicago to work with Epicomm, a client, at Graph Expo.

Saturday in Aitkin, MN

September 15-16 ... Graph Expo, Chicago

September 21-23 ... IFEA convention, Tucson, AZ

September 24 ... Wisconsin Main Street, Chippewa Falls, WI

October 11 ... Lake Harriet Christian Church/Sylvia's Children

October 28 ... Jewish Business Network Breakfast speaker, Marlboro

November 1-December 15 ... Sylvia's Children exhibit at Monmouth University with reception November 5 @ 6 pm

November 3-5 ... Oklahoma Main Street, Sponsorship

2016

March 17-29 ... Medical Trip to Uganda

April 23-24 ... Waretown Wine Festival

June 10-2 ... Jersey Shore Wine Festival

September 10 ... Brewfest



As usual, right after labor day, everything begins humming! Hope you have a great week and great success!

I just have one question ... where did summer go?!?!

Still have room for some speaking engagements in October and December - give me a call 732 946 2711 or e-mail me

sylvia@allenconsulting.com.

Have you bought a copy of my sponsorship book yet and/or DVD? If not, click on the left ... Sylvia's books ... and order. I guarantee if you follow the rules you will increase your sponsorship sales by a minimum of 10% or your money back.

Want a preview? Click here!

https://www.youtube.com/channel/UCyR6vOJzxm7UmueLOkN9bNQ

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