

Hometown News Online!

Words of
Wisdom...



"No matter how carefully you plan your goals, they will never be more than pipe dreams, unless you pursue them with gusto."
W. Clement Stone

Quick Links

[Sylvia's books](#)

[Sylvia's Children](#)

Want A New Color Printer?

Xerox will give 501(c)3 organizations a professional quality color printer for free - with no capital expense and no lease payments. In return, recipients purchase their supplies through Xerox's online store at competitive prices for the lease period. Just call 1-888-518-2076, Option 1 and mention referral code 864401

Those that sign up through this link will be

June 10, 2015

WHY IS SELLING FUN?

Because you are finding out what a person wants and helping them get it!

And, while you were at it, you made a friend! For the last three weeks I have been working with a wonderful man on his sponsorship of Epicomm, an association of printers and print-related industries. It has been a great experience because we were working with a check list of wants and a budget. It was give and take, back and forth, making sure that both sides got what they wanted and needed.

Once it was approved the real work set in while I put together an asset fulfillment chart with deadlines, material to be provided and specific people to whom the material was to be sent at the organization.

This is one of the most important parts of the sponsorship because nothing will slip between the cracks or someone will say "not my job", "I didn't know that", etc., etc., etc.

Does anyone know of a sponsorship software program that would allow this kind of activity? I just did it in word and sequentially, by date. Maybe there's a program that will not only do that but alert you one week (or whatever time frame is necessary) before to ensure all deliverables are delivered!

OK ... off to Orlando for the National

helping Sylvia's Children! Sylvia has a printer through this program for Sylvia's Children, and Xerox provides a discount to Sylvia's Children for each referral.

Where In The World Is Sylvia?



May 23-September 30 ...
Farmers' Market every
Saturday in Aitkin, MN

June 10-12, NACS,
Orlando, FL ... keynoter

June 13-14Jersey
Shore Wine Festival,
Lakewood, NJ

June 19 ... Luncheon
speaker, MODC NJ

August 3-7 ... Dahlonega,
GA

August 25-26 ... Alabama
Main Street, Birmingham,
AL

September 12 ... Brewfest at
the Butler building, Aitkin,
MN

September 14 ... NRPA, Las
Vegas, NV

September 15-16 ... Graph
Expo, Chicago

September 21-23 ... IFEA
convention, Tucson, AZ

September 24 ... Wisconsin
Main Street, Chippewa Falls,
WI

October 28 ... Business

**Association of Consumer Shows ... I am the
keynoter and doing one seminar ... just FYI ...
still have room for some speaking engagements
in October and December.**

P.S. - Xerox has a new program for free printers. I just got one that prints up to 11" x 17". Look in the column to the left ... it is really an unbelievable program!

Have you bought a copy of my sponsorship book yet and/or DVD? If not, click on the left ... Sylvia's books ... and order. I guarantee if you follow the rules you will increase your sponsorship sales by a minimum of 10% or your money back.

Want a preview? [Click here!](#)

<https://www.youtube.com/channel/UCyR6vOJzxm7UmuelOKN9bNQ>

Also, it looks like I have some time for speaking engagements the last quarter of this year! Let me know if you want me to come on out!

Sylvia Allen
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Group Breakfast speaker,
Marlboro

November 12-19 .. Christmas
Party in Uganda, Africa

