

## Hometown News Online!

Words of  
Wisdom...



The most difficult thing is the decision to act, the rest is merely tenacity.

- Amelia Earhart -  
Aviation Pioneer and  
Author

### Quick Links

[Sylvia's books](#)

[Sylvia's Children](#)

### Want A New Color Printer?

Xerox will give 501(c)3 organizations a professional quality color printer for free - with no capital expense and no lease payments. In return, recipients purchase their supplies through Xerox's online store at competitive prices for the lease period. Just call 1-888-518-

April 15, 2015

### **DID YOU FILE YOUR TAXES? :)**

There are just some things we REALLY don't like to do ... for me they are mowing the lawn, doing the laundry and filing tax returns! Yuck.

However, I happen to know that, for many of you, you don't like to make cold calls, whether in person or on the telephone. And, have you ever stopped to think why? Basically you are afraid ... but of what? They will say no? They will hang up? They won't talk to you? ... Your point? None of that is personal, none of that will affect your life, and none of that will stop you from making the next call. You never know who you will meet and what impact they will have on you, your life, your festival or event, your organization.

I am currently having so much fun doing cold calling for two companies ... Epicomm and Interlink One. I have met some wonderful people, have sold some GREAT sponsorships and, oh yes, had some fun.

Follow Amelia Earhart's advice ... just act!

2076, Option 1 and mention referral code 864401

Those that sign up through this link will be helping Sylvia's Children! Sylvia has a printer through this program for Sylvia's Children, and Xerox provides a discount to Sylvia's Children for each referral.

Where In The World Is Sylvia?



April 22 ... Foundation Center, New York City

April 25-26 .. Waretown Spring Wine Festival, Waretown, NJ

May 23-September 30 ... Farmers' Market every Saturday in Aitkin, MN

June 10-12, NACS, Orlando, FL ... keynoter

June 13-14 ....Jersey Shore Wine Festival, Lakewood, NJ

August 25-26 ... Alabama Main Street, Birmingham, AL

September 12 ... Brewfest at the Butler building, Aitkin, MN

September 16-18 ... NRPA, Las Vegas, NV

September 21-23 ... IFEA, Tucson, AZ

When calling, remember to stand, smile and have fun! What's the worst that can happen? You just move on!

P.S. - Xerox has a new program for free printers. I just got one that prints up to 11" x 17". Look in the column to the left ... it is really an unbelievable program!

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Have you bought a copy of my sponsorship book yet and/or DVD? If not, click on the left ... Sylvia's books ... and order. I guarantee if you follow the rules you will increase your sponsorship sales by a minimum of 10% or your money back.

Want a preview? [Click here!](#)

<https://www.youtube.com/channel/UCyR6vOJzxm7UmuelOkN9bNQ>

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September 24-25 ...  
Wisconsin Main Street,  
Chippewa Falls, WI

