

Hometown News Online!

Words of Wisdom...



"When you complain you make yourself a victim.

Leave the situation, change the situation, or accept it. All else is madness."

Eckhart Tolle - Author

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Where In The World Is
Sylvia?



April 23-24 ...



March 16, 2016

HOW CAN I TOP LAST NEWSLETTER? WATCH THIS!

Look at this week's quote! in September 2015 it was announced that Aitkin is the #2 redneck city in Minnesota (that's where I own my building for those of you who don't know ... you can go to www.thebutlerbuilding.org and see).

My first thought on hearing it? What a great idea for a festival! Those of you in the event business know that I started planning it then; however, didn't announce it until February. Well, did I stir up a storm!

"You are competing with another event", "how dare you call us rednecks", "we are trying to bring culture into this town" ... and on and on. Those of you folks in Main Street programs and downtown development know what this is like.

First, the initial press release got five state pick up! Oops, now we sent out another release announcing that we wouldn't compete with the existing event and would re-schedule. THAT got picked up!

And, after the first initial "upset" people began to see the humor and are now asking "when will it be?" I have checked all events in town and will announce, right after Easter, that the "First Annual" Minnesota Redneck Festival will be held

Waretown Spring
Wine Festival,
Waretown, NJ

May 16-20 ...
Dahlonega Georgia
for SE Tourism
Program

May 23-25 ...
National Main Street
Conference ...
Milwaukee, WI

May 28-October 29 ...
Farmers' Market ever
Saturday, Aitkin, MN

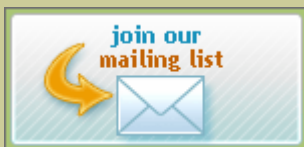
June 11-12 ... New
Jersey Wine Festival,
Lakewood, NJ

July 17 ... NAHB, San
Antonio, TX

September ... Main
Street Ohio

September 10 ...
Brewfest, Aitkin, MN

September 28-30 ...
IFEA, Tucson, AZ



June 3-4-5, 2017 in Aitkin, Minnesota. Stay
tuned!

That's why today's quote is so appropriate for this
situation. Change, modify, do what is necessary
and if it's a good idea, go for it!

Just BEWARE THE IDES OF MARCH and
HAPPY ST. PATRICK'S DAY!

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