

Hometown News Online!

Words of
Wisdom...



**"By failing to
prepare, you are
preparing to fail."
Benjamin Franklin**

Quick Links

[Sylvia's books](#)

[Sylvia's Children](#)

Where In The World Is
Sylvia?



November 1-December 15 ...
Sylvia's Children exhibit at
Monmouth University

December 17 ... Wine
Tasting at Via 45 in Red
Bank, NJ

2016

January 7-9 ...TF&E Assn.,



December 9, 2015

ALWAYS PLAN

Our quote alludes to the fact that luck occurs when preparation and opportunity meet!

The following is an excerpt from my friend Rick Jones' book ANALOG ADVICE IN A DIGITAL WORLD. (It's available through Amazon or www.fishbaitmarketing.com).

The more I prepare the luckier I get! The truth is, preparation does not guarantee success, but a *lack* of preparation will almost always lead to failure. So slow down just a little bit. Find the proper amount of time to prepare for the things in life that you want to see, do and accomplish. A little time invested in prep work will lead to much quicker results.

Organize your goals ... write them down. Create a game plan for how to accomplish those goals, and write *that* down. Set time lines for accomplishing these tasks. Then -- and only then -- start to to work!

GREAT advice, Rick. Thanks.

Starting to book 2016 speaking and training ... want to know and understand sponsorship? Give me a call 732 946 2711 or e-mail me sylvia@allenconsulting.com.

San Antonio, TX

January 14 ... Wine Tasting at
Jockey Hollow, Morristown,
NJ

January 21... Wine Tasting at
Via 45, Red Bank, NJ

January 29 .. Wine Tasting at
Stella Marina, Asbury Park,
NJ

March 10 ... California Park
and Rec., Long Beach, CA

March 17-29 ... Medical Trip
to Uganda

April 23-24 ... Waretown
Wine Festival

May 20-22 ... Minnesota Red
Neck Festival, Aitkin, MN

May 22-25 ... National Main
Street, Milwaukee, WI

June 11-12 ... Jersey Shore
Wine Festival

September ... Ohio Main
Street

September 10 ... Brewfest



Have you bought a copy of my sponsorship book yet and/or DVD? If not, click on the left ... Sylvia's books ... and order. I guarantee if you follow the rules you will increase your sponsorship sales by a minimum of 10% or your money back.

Want a preview? [Click here!](#)

<https://www.youtube.com/channel/UCyR6vOJzxm7UmuelOKN9bNQ>

Sylvia Allen

Allen Consulting, 89 Middletown Road, Holmdel, NJ 07733
732 946 2711/cell 732 241 1144
sylvia@allenconsulting.com