

Hometown News Online!

Words of
Wisdom...



"We learn wisdom
from failure much
more than from
success"
Samuel Smiles

Quick Links

[Sylvia's books](#)

[Sylvia's Children](#)

Where In The World Is
Sylvia?



November 1-December 15 ...
Sylvia's Children exhibit at
Monmouth University

November 12 ... Sponsorship
sales training at Zeo Brothers
in Pennsylvania

November 12 ... Via 45
NYVC wine tasting in Red



November 11, 2015

U.S. President Woodrow Wilson first proclaimed Armistice Day for November 11, 1919. In proclaiming the holiday, he said

"To us in America, the reflections of Armistice Day will be filled with solemn pride in the heroism of those who died in the country's service and with gratitude for the victory, both because of the thing from which it has freed us and because of the opportunity it has given America to show her sympathy with peace and justice in the councils of the nations."

Let's remember those who gave their lives so we could live in freedom.

Now, some news on credit cards

If you take credit cards for your events I'm sure you have heard that you can increase sales by 18-20%. Believe it or not, that number is way too LOW! Ask Scott Henry from American Metro Systems out of Minneapolis, Minnesota. He sent me a GREAT article but it is W-A-Y T-O-O L-O-N-G! All I can say is, the article is great and sales increase DRAMATICALLY with credit cards. Call Scott @ 651-247-8265 or via e-mail scott@americanmetro.com and ask him to send you a copy. Or, for that matter, I can

Bank, NJ

November 27 ... Aitkin
Fishhouse Parade, Aitkin,
MN

December 6 ... Messiah
Community Sing, Butler
Building, Aitkin, MN

2016

January 7-9 ...TF&E Assn.,
San Antonio, TX

March 10 ... California Park
and Rec., Long Beach, CA

March 17-29 ... Medical Trip
to Uganda

April 23-24 ... Waretown
Wine Festival

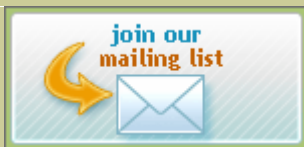
May 20-22 ... Minnesota Red
Neck Festival, Aitkin, MN

May 22-25 ... National Main
Street, Milwaukee, WI

June 11-12 ... Jersey Shore
Wine Festival

September ... Ohio Main
Street

September 10 ... Brewfest



send you one as well. Just let us know.

Starting to book 2016 speaking and training ... want to know and understand sponsorship? Give me a call 732 946 2711 or e-mail me sylvia@allenconsulting.com.

Have you bought a copy of my sponsorship book yet and/or DVD? If not, click on the left ... Sylvia's books ... and order. I guarantee if you follow the rules you will increase your sponsorship sales by a minimum of 10% or your money back.

Want a preview? [Click here!](#)

<https://www.youtube.com/channel/UCyR6vOJzxm7UmuelLOkN9bNQ>

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