

# Hometown News Online!

### Words of Wisdom...



"Set a goal for something that is so big, so exhilarating that it excites you and scares you at the same time." Sylvia Allen

#### **Quick Links**

Sylvia's books

Sylvia's Children

Xerox Free Color Printers

#### Want A New Color Printer?

Xerox will give growing organizations a professional quality color printer for free - with no capital expense and no lease payments. In return, recipients purchase their supplies through Xerox's online store at competitive prices for a 3 year period. For more information, click on the link above.

Those that sign up through this link will be helping Sylvia's Children! Sylvia has a printer through this program for Sylvia's Children, and Xerox provides a discount to Sylvia's Children for each referral. October 1, 2014

## JUST BE THERE WHEN THEY NEED YOU!

Sales is really easy ... right? It is, if you follow the rules. Remember Woody Allen? (sorry, no relation!) 90% of life is showing up.

What's the number one demand your customers ask of you? According to a recent survey, it doesn't have anything to do with price, quality, features or benefits.

Nine our of ten respondents who were asked what they wanted most from a salesperson listed "being there when needed" as their number one requirement.

What this translates into is this: You don't have to be the quickest, the cheapest or the smartest. If you're there when your customers need you, you'll get the business! Please enter one of these referral codes in the space provided on the application: 854401 or 795550



Where In The World Is Sylvia?



May 24-October 1 ... Farmers' Market, Butler Building, Aitkin, MN

September 29-30, October 1 ... IFEA, Kansas City,MO

October 14-16 ... NRPA, Charleston, SC

October 18-19 ... Stafford Township Wine Festival

October 23-31 ... APTA Fam tour to Uganda

November 13-21 ... Uganda for Sylvia's Children

November 24-30 ... Fishhouse Parade, Aitkin, MN



Have you bought a copy of my sponsorship book yet and/or DVD? If not, click on the left ... Sylvia's books ... and order. I guarantee if you follow the rules you will increase your sponsorship sales by a minimum of 10% or your money back.

#### Want a preview? Click here!

https://www.youtube.com/channel/UCyR6vOJzxm7UmueLOkN9bNQ

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