

Hometown News Online!

Words of Wisdom...



"Even the Lone Ranger never traveled alone!"

Rick Jones, Analog Advice in a Digital World

Quick Links

Sylvia's books

Sylvia's Children

Where In the World Is Sylvia?



January 8 ... International Builders Show, Orlando



January 4, 2017

SOCIAL MEDIA IS THE ANSWER TO YOUR PRAYERS ... hmmmmm

Twitter, pinterest, facebook, linked in, Xing, Renren, YouTube, Instagram, MeetUp ... the list goes on and on. Are you capitalizing on all of this to "max"imize your revenue? And, how many people does it take to just handle the social media?

I am using a new program now that takes advantage of all of the social media sites and customizes for each individual based on their interest and response! And, you don't need to hire an army to manage it. It is amazing and it is great for lead generation! Let me know if you would like a demonstration ... it is so easy even I understand it! Give me a call 732 946 2711 or cell 732 241 1144.

Did you set any goals this year? One goal should be to read **BLUE OCEAN STRATEGY**. It will help you increase your business by changing your approach!

World goals? Let's try for peace and harmony and eliminate fear, hatred, prejudice, anger, fighting, and hostility toward each other and the world.

We sing a wonderful anthem in our church choir, written by Sy Miller, and the refrain begins

January 31-February 1 ... Speaker at Minnesota Travel and Tourism conference

February 23-24 ... speaker, Nova Scotia

April 22-23, 2017 ... Waretown Spring Wine Festival

May 20-21, 2017 Chester Spring Brew Fest

June 10-11, 2017 ... 7th Annual Jersey Shore Wine Festival



as follows:

"Let there be peace on earth and let it begin with me"

Simple but effective words. We are all but one voice but if we work in harmony we are a chorus that can impact the world. Let's strive for peace and harmony in 2017.

Have you bought a copy of my sponsorship book yet and/or DVD? If not, click on the left ... Sylvia's books ... and order. I guarantee if you follow the rules you will increase your sponsorship sales by a minimum of 10% or your money back.

Want a preview? Click here!

https://www.youtube.com/channel/UCyR6vOJzxm7UmueLOkN9bNQ

Sylvia Allen Allen Consulting,89 Middletown Road, Holmdel, NJ 07733 732 946 2711/cell 732 241 1144 sylvia@allenconsulting.com