

THE WARETOWN SPRING WINE FESTIVAL

Invites you to participate in our first annual spring wine festival April 25-26, 2015 in Waretown at the Waretown Recreation and Lake Area, 905 Wells Mill Road, Waretown, NJ. Set up time starts at 8:00 a.m. ***Event is rain or shine.***

This exciting new two day event will feature New Jersey wineries plus food, crafters, vendors and live music. The event is easily accessible to people from New York City, Philadelphia, Delaware and, of course, all the Jersey Shore towns.

Date & Time: Saturday 12:00 pm – 5:00 pm and Sunday 12:00 pm – 5:00 pm. *This event is held rain or shine and there is no rain date.*

Location: Waretown Recreation and Lake Area, 905 Wells Mill Road, Waretown, NJ

Advertising: The event will be promoted in New Jersey Monthly, Edible Jersey, as well as local newspapers, localwineevents.com, street signs, Facebook, events page for Waretown, rack cards, posters, press releases, Ocean Co. Travel and Tourism, NJ Travel and Tourism, Monmouth-Ocean Travel and Tourism and more. We will also send you rack cards which we will ask you to distribute in your tasting room and ask that you list this event on your website.

Winery Participation:

1. Wineries must secure all necessary individual ABC permits and licenses to participate. Allen Consulting, working with Waretown officials, will secure all necessary event permits and licenses.
2. Allen Consulting, Inc. will manage the Admissions Tent for the wine tasting and will provide patrons with a sampling glass and wristband for a nominal admission fee.
3. Wineries may sell wine by the bottle and case. Neither Allen Consulting nor Waretown Township will take any proceeds from these sales. Patrons may open bottles and consume on premises.
4. **Participation fee is \$250.** Allen Consulting will provide your tent set up (20' X 20' tent) plus four tables.
5. **There are twelve winery spots. Please submit your application in a timely manner to secure your spot.**
6. Your featured wine list is due by March 15, 2015.

Event Logistics: Information regarding load in/out times, directions and parking will be distributed one month prior to the event.

Waretown Spring Wine Festival
April 25-26, 2015
EVENT APPLICATION

Winery: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Cell No.** _____

Email address: _____

Enclosed is my payment of \$250:

Check \$_____ (made payable to Allen Consulting Inc.)

Credit card: ____ Visa; ____ MC; ____ AmEx; ____ Discover

Credit card #: _____ Exp. Date: _____ Security Code: _____

Signature: _____

Please return this application no later than March 10, 2015

Attention: Sylvia Allen
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